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Ladyfest Zagreb - Vox Feminae 3: 30.9. - 4.10.2009. Kulturni centar Medika / Cultural center Medika

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Generation X - Women's Perspective

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Generation X – Women's Perspective

Conceptual exhibition of 3. Vox Feminae festival (September 30th- October 4th 2009)

Deadline: September 6th 2009

Call For Participation

Generation X was born in the 70's , they were raised on misconceptions and experiments of smug baby boomers, in the post-hippy faze when their naïve idealism of the flower children was tarred apart and the world slowly began to face the fact that after good feast, somebody needs to pay the bill. This generation was no exception, it came on this world not to enjoy but to learn from the mistakes of those before them. The happy orgies and free love of the 80's ended in front of AIDS, disease that made young teenagers question their sexual standards and freedom more seriously and deeply than any generation before them.

The luxury materialism of the "cool" generation started tearing down when the ecological and human catastrophes in the Third World countries were reviled. All this was hidden behind the mask of shiny corporate identities and because of that the entire western humanistic ethics started crashing down before their own hypocrisy.

Synthetic drugs became a regular weekend fun for the youth, and for the older business men and women a daily energy dose. Generation X lived to see Chernobyl and the fall of communism, the confrontation of the east and west and with constant Israel-Palestine tension, war in Iraq and Afghanistan, new Balkan wars and trough they have really learned that world is no longer a safe place . They know that big white heroes won't come and rescue you, like they do in American western movies, on the contrary they have realized that heroes don't exist – not those romantic, Prometheus individuals from modern art, they have become old and pathetic in the eyes of the "new age".

The Caucasian patriarchy of western civilization has constantly been demolishing in the past decade, and once untouchable authorities in politics are starting to show their real human weaknesses and irresponsible decisions, and now it's obvious that they have done nothing good for the humanity. Churches are losing their authority among the people, and the gods from the Old Testament are no longer held on a pedestal because of their impeccability, but they are also replaced by some new, not necessarily better, spiritual alternatives.

New age brings us consumer's spirituality and the extension of the myth that we are the creator of our own happiness and that our thoughts are creating our reality, we are about to whiteness the Golden age and the age of Aquarius, progress and migration on higher dimensions, life on prana... The members of generation X are cynical and they trust nobody, they don't respect the old norms or standards, disobey rules ad doing that they are losing their own identity.

Because, when there are no rules, nothing's safe. They are not even trying to get the answer on the question "What is the truth?", they don't search, because after numerous misconceptions and wrong decisions they don't believe it exists. The personal power of an individual is hidden and the gap between the generation is often insuperable.

Women are no more Super women, they have an illusion of economic power, but the time for themselves and family is constantly decreasing. The position of men is no longer safe, they are often, like Peter Pan, in search of eternal youth and spending hours and hours playing computer-games, and usually end up alone in their virtual search for their "soul mate". Transgender is coming as a new concept of accepting the widest differences, but in the "usual world" genders are alienating in a silent, never fully accepted but evident animosity: the increasing rate of divorces and the break-up of traditional family are showing that such a family weren't something that valuable anyway since they have produced that much disappointed young people who under any circumstances don't want to live the life of their parents.

Generation X doesn't have the ideals of the flower children, this is not a generation consisted of revolutionaries, because big revolutions are already a thing of past. To intelligent, technically informed and equipped and highly educated, the members of generation X are not satisfied with their life today, despite all of the communication equipment today they are more lonely than generations before.

But the disappointment doesn't necessary result with misery or tragedy, sometimes it results with creative potential. On this years Vox Feminae we have decided to invite the artists to show us their vision of the generation and all the problems they have. That is the reason why the name of the exhibition is "Generation X-women perspective" and it's questioning all the areas of modern life: spirituality, but also economy, sexuality and relations, the power of technology and the alienation of an individual, also the ecological and political problem of the modern society.

The goal of the exhibition is to question the misconceptions, and also the achievements of generation X, especially trough women's perspective to question the dominant stereotypes and myths of society about "beauty" of women and the "power" of men, and in the light of new deconstructions of gender roles search for alternative in the future.

Are the members of generation X just androgynous-anorexic techno addicts afraid of relationships and commitments or are they new researchers and pioneers on the domain of more human people relations, in politics, public life as well as in the family – this is the question that can help the artists to express their impressions, regardless of what technical support they are going to use, you are welcome with: Pictures, texts, photographs, posters, new media, performance, interactive communication and everything else that generation X uses in it's creatively-existential researches.

Because, one thing is sure, Creation is indestructible, and in some new, more mature, permacultural and comprehensive way it will survive.

Krešimira Gojanović
Gabrijela Ivanov

Send all of your concepts and descriptions of works on x.perspektive@gmail.com email adresa je zaštićena od spam robota, nije vidljiva ako ste isključili Javascript till September 6th.

3rd Vox Feminae festival will take place from September 30th to October 4th 2009 in the venue of Cultural center Medika in Zagreb.